



MICHAELA BODDEN

HAIR STYLIST

CONTACT@MAIDAMONEYAGENCY.COM

EXPERIENCE

10 + YEARS

LANGUAGES

ENGLISH

CLIENTS

Nike, Footlocker, Superdrug, MTV, Netflix, BBC Four, FKA Twigs, Victor Wong, Toni & Guy, Revolution Makeup, Grazia Magazine, Gucci, Chanel, Primark.

KEY SKILLS

- Styling/Blowdrying (all textures)
- Creative Styling
- Session Styling
- Braiding (all textures)
- Cutting (Long/Women's Only)
- Cornrows (all textures)
- Male Grooming
- Colouring (L'Oreal Professional Trained)
- Experienced with all hair textures

ABOUT

Michaela is a determined and enthusiastic hair stylist, working within various different settings and hair textures, building her different skills and techniques. She is hard working and always keen to learn as styles are always changing and evolving. In the recent years Michaela has been working on shoots and editorials, she is especially skilled at working with curly and textured hair but is experienced with all hair textures.

EXPERIENCE

Work featured in PAUSE Her Magazine, GEZNO Magazine and Elléments Magazine. Featured on the front cover of Luxure Magazine. Work recognised by Hairdressers Journal, GHD, Professional Hair Magazine, VO5, Hask UK, Living Proof UK and All Things Hair. Products and tools supplied for shoots by Living Proof UK, Moroccan Oil, Kela Hair Jewellery, Got2be, Redken, K18 and GHD. Ambassador for Kela Hair Jewellery.

NIKE X FOOTLOCKER • 2022

Hairstylist for the 'Next 50 for her EC22' Women's Euros 2022 Campaign.

FKA TWIGS • MUSIC VIDEOS • 2022

Hair team for the dancers on 'Ride The Dragon' and 'Jealousy' Music Videos

SUPERDRUG • 2021

SKINceptance Campaign.

MTV EMA'S • 2021

Part of the hair team for the dancers.

NETFLIX • 2021

'Dance 100' Netflix dance series.

BBC FOUR • THE LONELY LONDONERS • 2021

Series portraying the experiences of Caribbean immigrants.

ASSISTANT • 2021

Revolution Makeup, Grazia, Gucci, Chanel, Primark and Canopy.

GOT2BE • EVENT • 2021

Launch of Edge Control and Eyebrow Gel event.

ADIDAS • EVENT • 2021

'Step into you' Event.

VICTOR WONG • LONDON FASHION WEEK • SS2020

Key hairstylist for the Victor Wong show, featured in Vogue China, Harper's Bazaar China, Cosmopolitan China and Marie Claire China.

BLO BLOW DRY BAR • HAIRSTYLIST • 2014-16

Perfected blow-drying skills in a fast paced environment. Also collaborated with brands such as GHD, H&M, Vidal Sassoon and The Perfume Society.

BEAUTYWORKS LONDON • HAIRSTYLIST/COLOURIST • 2014**TONI & GUY • HAIRDRESSING APPRENTICE • 2011 - 13**

Colour assistant responsible for measuring and mixing for colourists. Honor of being the late Toni Mascolo's personal styling assistant and won assistant of the year for Regent Street.

EDUCATION

NVQ LEVEL 2 HAIRDRESSING (TONI & GUY) • 2013

FUNCTIONAL SKILLS (TONI & GUY) PASS • 2013